

MINI TATA POWER ENERGY CLUBS

Energy Champions are encouraged to form self sustained mini Tata Power Energy Clubs. There are 154 mini Tata Power Energy Clubs in Mumbai today. Proactive, enthusiastic members of the mini TPECs are the ambassadors of the programme. They are driven by the vision of making the world a better place for all of us.

Members of the mini TPECs undertake various activities throughout the year to spread the word of energy conservation and to encourage citizens to save.

Some of the activities taken up by the mini TPECs include –

Earth Hour 2011

- **Maryites Unplugged**, mini Tata Power Energy Club of **St. Mary's School, Malad** organized a door-to-door campaign on 26th March 2011 at Pawan Baug CHS, Malad. 308 houses out of 362 houses switched off their lights and appliances for an hour. Street lights of the society also went off at 7:30pm sharp and came on after an hour.



- Members of mini Tata Power Energy Club of **Sheth G H High School, Borivali**, conducted a society sensitisation programme at Shri Krishna Complex, Borivali.



- Mini TPEC members of **Rizvi Springfield High School, Bandra** organized a 'nukkad natak' near Globus, Bandra to educate citizens about energy conservation and exhorted the audience to 'switch off' for Earth Hour.



- Mini TPEC members of **Sir J J Boys School, Fort** organized a street play on 25th March to promote Earth Hour.

- Mini TPEC members of **St. Xaviers' College, Mumbai**, influenced Yugadharm Housing Society residents in Malad to switch off in support of the initiative.

- Mini TPEC members of **ADLS Sunshine School, Jamshepdr** conducted a 2.5 km rally on and a street play on to spread



awareness about Earth Hour. They also distributed leaflets to their parents. Roughly 7500 citizens were sensitised during these events.

- Mini TPEC members of **Symbiosis Institute of Business Management, Bangalore** sensitised neighbouring colleges and businesses in Electronics City, Bangalore and organized a 'Candle Lit Dinner' in the campus mess to mark Earth Hour.



Exhibitions –

- Mini TPEC members of **SVP High School, St. John's Universal School, Witty International** organized exhibitions on energy conservation and sensitised more than 11,500 citizens.
- Mini TPEC members of **Childrens' Academy, Ashok Nagar** organized an exhibition and cycle rally on the importance of energy conservation in November. More than 6000 people were sensitised by the students through this drive.
- Mini TPEC members of **Childrens' Academy, Malad, St. Mary's School, Malad, New State Academy, New Delhi** organized exhibitions on energy conservation. Together, they have succeeded in sensitizing more than 10,000 people.



Rallies –

Rawal International School, Mira Road and Sheth G H High School, Borivali, ADLS Sunshine School, Jamshedpur organized rallies and sensitised more than 12,000 citizens in January 2011.



Annual Day Functions –

St. Mary's School, Malad and Witty International School conducted activities like releasing a hot air balloon and poster campaigns on the Annual Day functions in December 2010. These activities led to more than 5500 people being sensitised.



Society Sensitisation –

Mini TPECs of St. Thomas School (Dahisar), Udyachal School (Vikhroli), Springfield Rizvi School (Bandra) and St. Mary's School (Malad), BARC School (Chembur) conducted society sensitisation programmes. These activities spread the message of energy conservation to more than 10,000 Mumbaikars.



Street Plays –

Mini TPEC members of Queen Mary School organized street plays on energy conservation in five Mumbai locations – Gateway of India, Flora Fountain, Churchgate, Mumbai Central and Grant Road. Mini club members of Sir J.J. Boys School, Fort performed a street play to promote Earth Hour 2011.

