

TATA POWER ENERGY CLUB CELEBRATES EARTH HOUR 2011!

Tata Power Energy Club members participated in what is known as the world's largest event - **World Wildlife Fund's Earth Hour 2011!** Initiatives undertaken by school children and students created awareness about this unique initiative as people across the country came together, switched off and 'voted for the Earth'.

134 countries and 43 Indian cities participated in Earth Hour 2011 making it a record breaking year for the annual lights-out event!

Initiatives by TPEC members –

- **Maryites Unplugged**, mini Tata Power Energy Club of **St. Mary's School, Malad** organized a door-to-door campaign on 26th March 2011 at Pawan Baug CHS, Malad. 308 houses out of 362 houses switched off their lights and appliances for an hour. Street lights of the society also went off at 8:30pm sharp and came on after an hour.



Earth Hour Banner at Pawan Baug CHS, Malad



Pawan Baug CHS at 8:29pm



Pawan Baug CHS at 8:30pm sharp

- Members of mini Tata Power Energy Club of **Sheth G H High School, Borivali**, conducted a society sensitisation programme at Shri Krishna Complex, Borivali.



- Students of **Rizvi Springfield High School, Bandra** organized a 'nukkad natak' near Globus, Bandra to educate citizens about energy conservation in general and exhorted the audience to 'switch off' for Earth Hour.



- Students of **Sir J J Boys School, Fort** organized a street play on 25th March to promote Earth Hour.



- Nikhil Ajgaonkar of **St. Xaviers' College, Mumbai**, influenced Yugadharma Housing Society residents in Malad to 'switch off' in support of the initiative.

- Students of **ADLS Sunshine School, Jamshepdur** conducted a 2.5 km rally on 22nd March, street play on 26th March to spread awareness about energy conservation and Earth Hour. They also distributed leaflets to their parents. Roughly 7500 citizens were sensitised during these events.



- Students of **Symbiosis Institute of Business Management, Bangalore** sensitised neighbouring colleges and businesses in Electronics City, Bangalore and organized a 'Candle Lit Dinner' in the campus mess to mark Earth Hour.



My Earth Hour Experience:

Prajakta Nene, V.P.M.'s. B.R.Tol English High School

As I got the email from TPEC, I came running to the hall and told my family about the email. As soon as I told them they all agreed immediately to save electricity.

On 26th March, I got up early at 7:30a.m. I was excited about Earth Hour! At 8:30p.m sharp all my electric appliances were switched off. Only one fan and tubelight in my hall were on. Me, my parents, grandparents and my sister were sitting and chatting with each other in the hall. I wondered that if the Earth Hour was for a long time we could save more energy. By sitting in one room we can spend more time with our family. I am thankful to Tata Power Energy Club for giving an alert for Earth Hour.